

Hello!



I am Ankisha Rana

Campaigns

Dedicated to improving
consumer reach and
cultivating a more personal
relationship for my clients



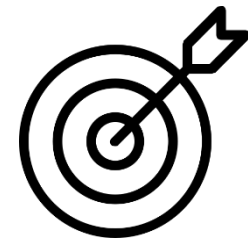
A business owner from New York, wanted something quirky to launch a Social Media Campaign for a new series of gift products.

Crimson & Clover Studio





CAMPAIGN DURATION:
10 DAYS



CAMPAIGN TARGET:
• **PRODUCT PROMOTION**
• **WEBSITE HITS**



CAMPAIGN BUDGET:
ORGANIC



CAMPAIGN RESULTS:
• **WEBSITE HITS INCREASED BY 15%**
• **60+ PRODUCT QUERIES ON SOCIAL MEDIA**



“

The Diet Clinic wanted to reach out to the housewives of North India, so I orchestrated a support campaign for women's day, to connect with our audience.

Your Diet Lounge



Hey you
all **lovely
ladies**, this
women's
day...

**INVEST IN
YOU!**

Make physical,
emotional and
mental health
a priority



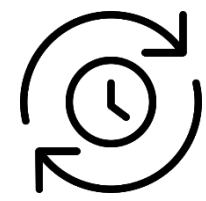
**EMBRACE
SUPPORT**

Create or turn
to a support
network when
you need help

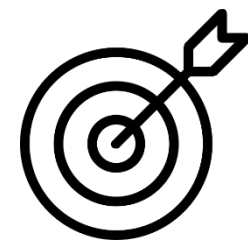
**FIND YOUR
HAPPINESS**

Carve time
for things that
rejuvenate
you





CAMPAIGN DURATION:
**ONE DAY (WOMEN'S
DAY)**



CAMPAIGN TARGET:
**COMMENTS/SHARES/
LIKES/FOLLOWERS**



CAMPAIGN BUDGET:
INR 4000/-

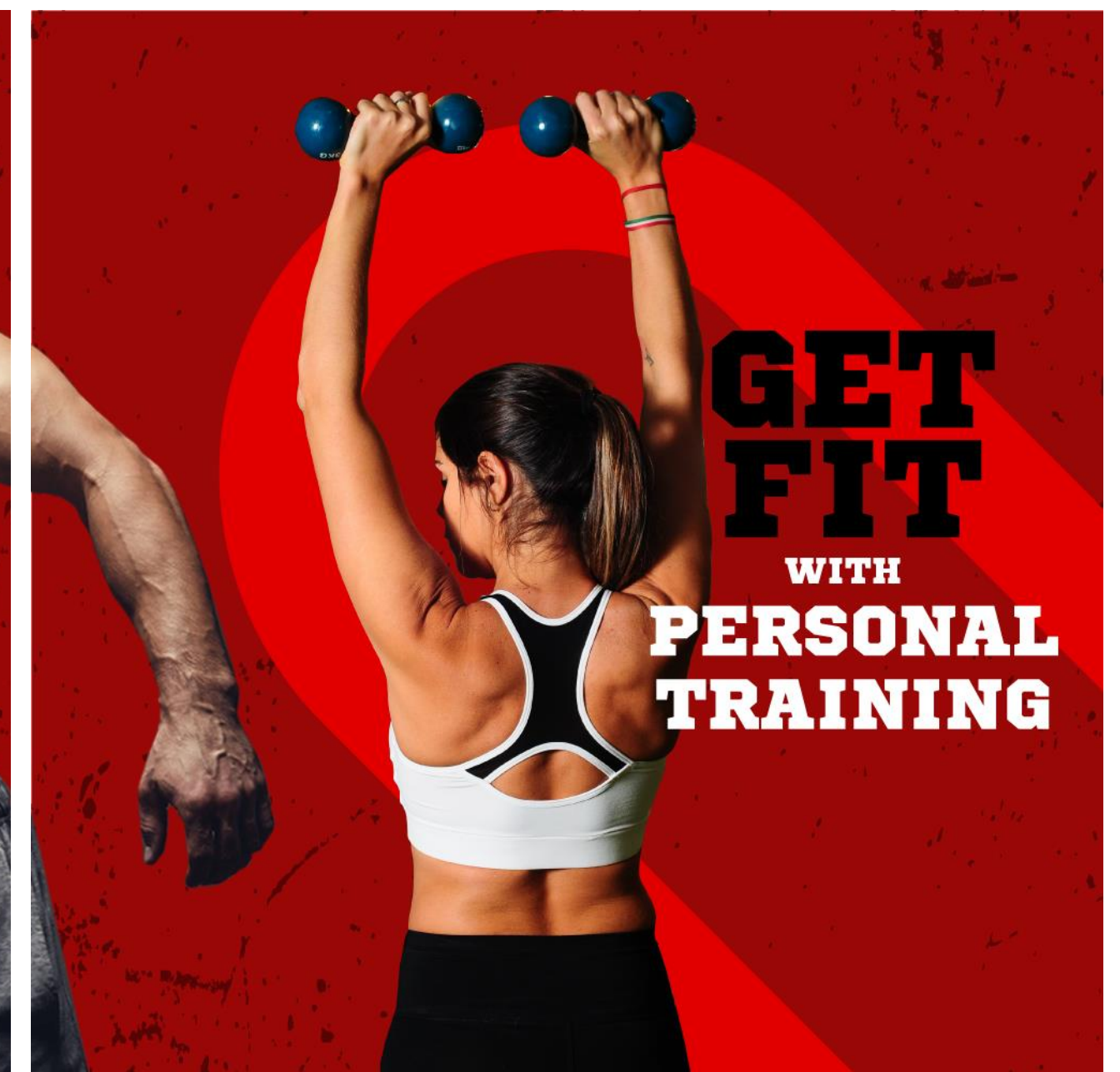


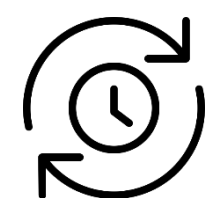
CAMPAIGN RESULTS:
• **5% INCREASE IN
FOLLOWERS**
• **58% INCREASE IN
ENGAGEMENT**



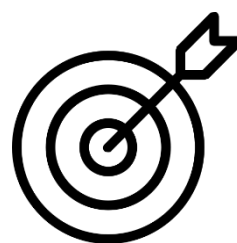
“
The Ozone franchise of New Delhi Branch, wanted to launch a new year offer, to urge new members to join. This ad campaign got them genuine leads
”

Ozone Model Town





CAMPAIGN DURATION:
2 MONTHS



CAMPAIGN TARGET:
• **LEADS VIA FORM**
• **FOLLOWERS**

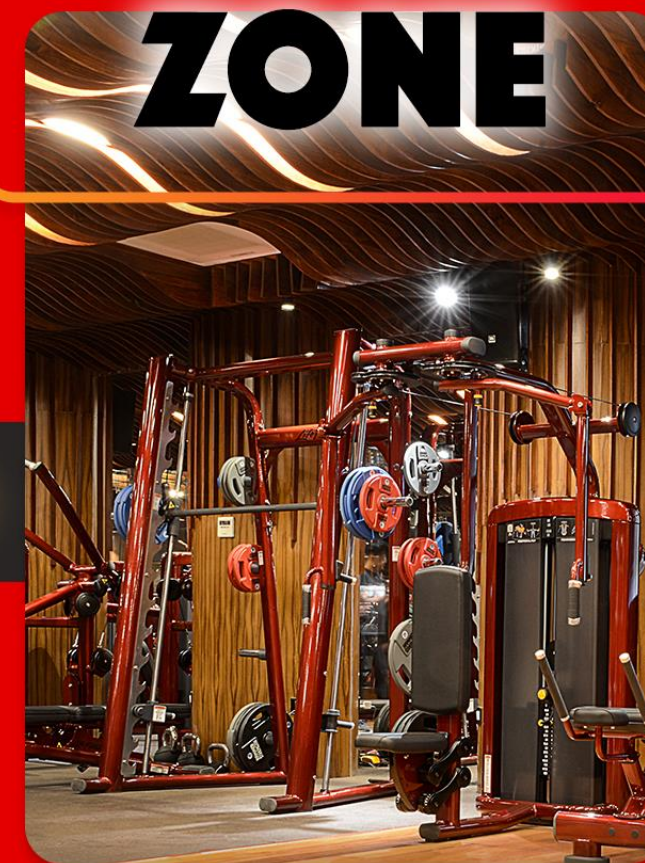


CAMPAIGN BUDGET:
INR 25,000/-



CAMPAIGN RESULTS:
• **110 LEADS**
• **8% INCREASE IN FOLLOWERSHIP**

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Thank You!



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