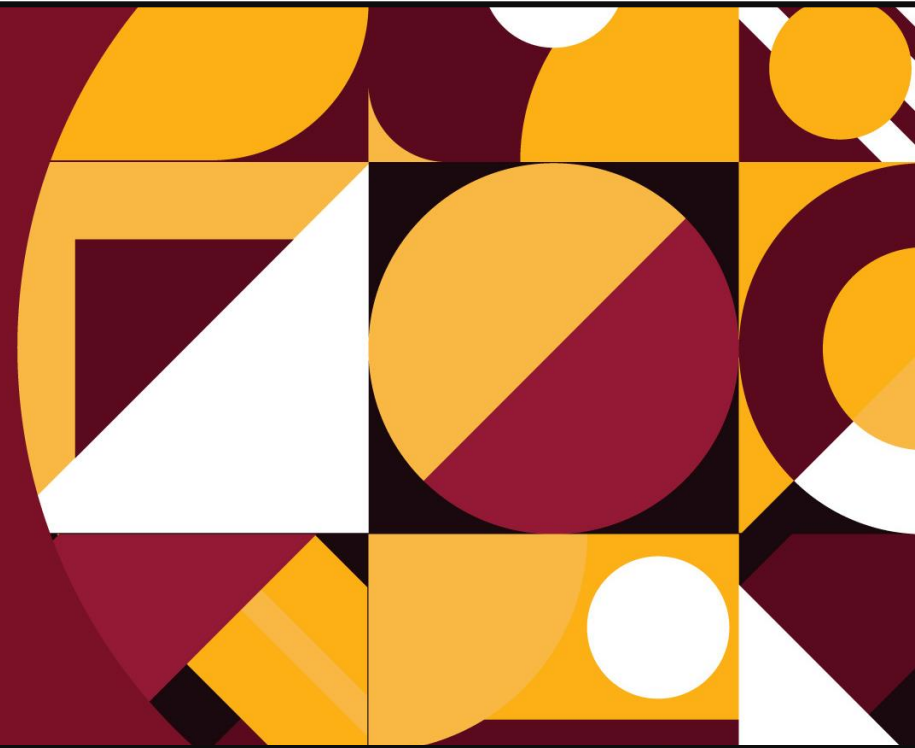


CREATIVE PORTFOLIO

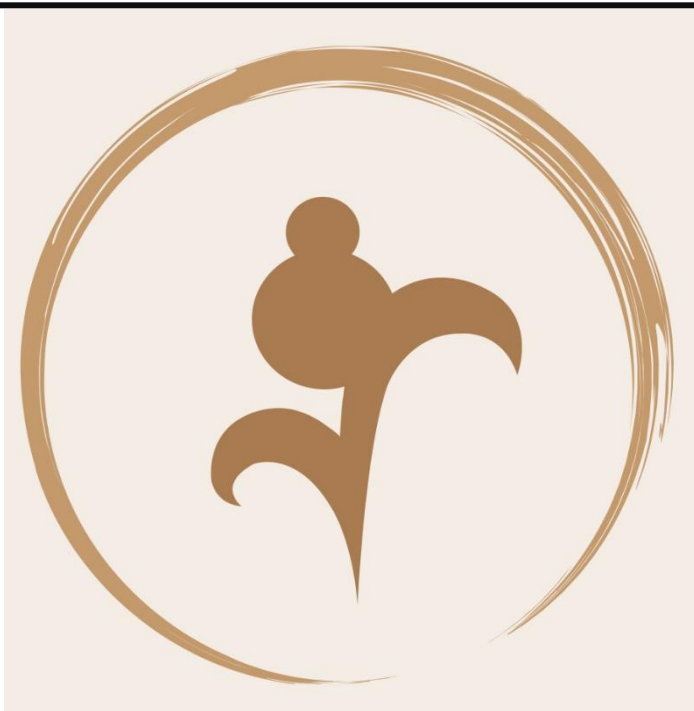


ANKISHA RANA



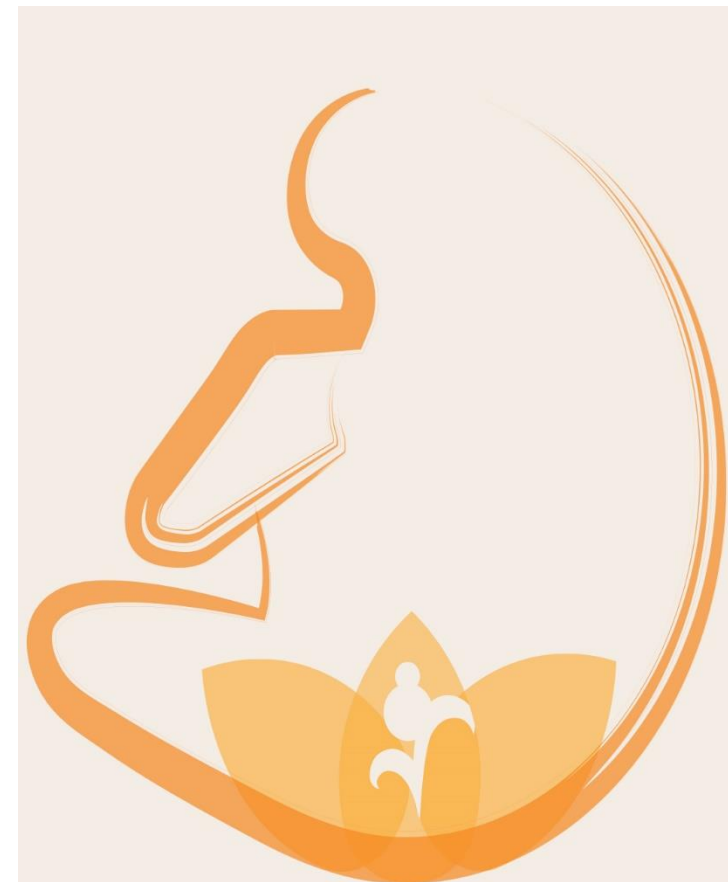
introduction

My experience of working with digital technology showed that it goes hand-in-hand with progressive artistic concepts. It has also changed the way art is created and shared by enabling innovative expressions to gain expanded access. Therefore, I believe that by leveraging powerful technology and tools as an art and design medium, we can create striking, immersive, and highly engaging pieces that encompass new and multi-disciplinary mixed media art and installations. Consequently, over the years, I have taught myself the application of such tools and, while doing so, I have taken up several commercial and personal projects to refine and experiment with them.

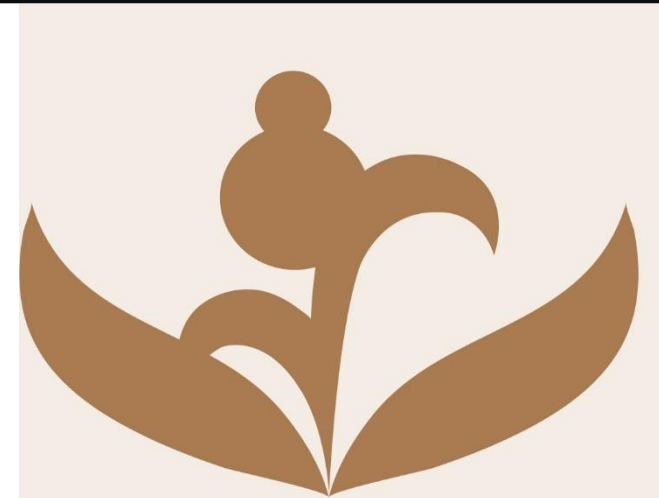
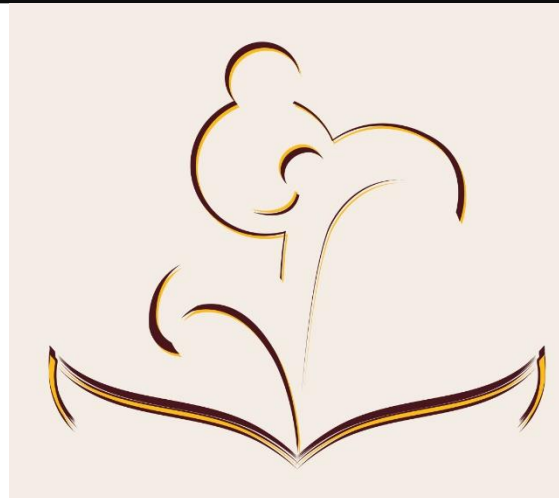


logo design

The Foundation for Universal Responsibility is a not-for-profit organisation founded by the Dalai Lama. The organisation is in the process of redefining their digital presence and wants to revamp their visual identity.



These designs were created with a central element identical to the current logo, amalgamated with additional elements of Buddhist culture to depict the essence of the organisation and its beliefs.



logo design

The Green Billionaire is an upcoming project that aims to provide ideas of sustainability to entrepreneurs, enabling them to be more mindful of the environment in their business practices.

Keeping that in mind, I designed two concepts, one focusing on the carbon footprint and the other depicting business growth and environmental harmony as yin and yang.





Foundation for Universal Responsibility
of His Holiness the Dalai Lama

presents

Virtual Weekly Teachings
by
Ven. Geshe Lhakdor
starting
Friday, 25th September
From **6 pm (IST)**
drawing on
**Atisha's Bodhisattva
Garland of Gems**

"Ven Geshe Lhakdor, is Director of the Tibetan Library of Works & Archives in Dharamsala. He has served as an interpreter for HH The Dalai Lama & as an editor of many His books. Geshe is a distinguished scholar and a popular, much in demand, teacher who makes the Dharma easily accessible while retaining its

REGISTER: [BIT.LY/VIRTUALWEEKLYTEACHINGS](https://bit.ly/virtualweeklyteachings)

The teachings will also be webcast on
facebook.com/furhhd1
www.furhhd.org



WOMEN IN SECURITY, CONFLICT MANAGEMENT AND PEACE
AN INITIATIVE OF **FOUNDATION FOR UNIVERSAL RESPONSIBILITY**
of His Holiness the Dalai Lama

CELEBRATING

20

YEARS OF ENGAGEMENT

We are celebrating 20 years of the important role of women in the history of our work in the fields of gender, peacebuilding, security, education and rights across South Asia. Our conflict resolution, peacebuilding, security, education and rights work has been a testament to the power of women's leadership, research, policy dialogue and peace initiatives from governments and society, enabling us to bring together regional and global professionals and young leaders in a stimulating exchange of ideas and experiences.

WISCOMP @ 20
SPECIAL EDITION

graphic design



RARE FACTS ABOUT
INDIAN BUDGET

NEARLY HALF OF INDIA'S
FIRST BUDGET WAS
ALLOCATED TO DEFENCE
SERVICES IN 1947-48,
PRESENTED BY THEN
FINANCE MINISTER
RK SHANMUKHAM CHETTY.



MUTUAL FUNDS FOR THE MILLENNIAL

*Mutual fund investments are subject to market risks. Please read the scheme documents carefully before investing.




HAPPY WOMEN'S DAY
because we all need a Queen to protect us



SOFTWARE SOLUTIONS
FOR THE OIL & GAS INDUSTRY



दशहरा

WE MAKE YOUR BRAND WIN





Women in Security, Conflict Management and Peace
and India International Center, New Delhi

Cordially invite you to a webinar on

PEDAGOGY IN THE TIMES OF THE PANDEMIC

As part of **WISCOMP Dialogues**

23 JULY 2021 | **4:00 PM TO 5:30 PM**

SPEAKERS

 PROF. KRISHNA MENON Professor, Gender Studies and Former Dean of the School of Human Studies at Dr. B R Ambedkar University, Delhi. MODERATOR	 SUDHANT KUMAR Assistant professor, Department of Political Science, Miranda House, University of Delhi.
 PROF. SUBRAMANIAM Research and Gender Studies, Dr. B R Ambedkar University, Delhi.	 DR. BHARTI LAKSHMI Assistant Professor, Miranda House, Delhi.

REGISTER HERE
webcast.streaminglive.in/iicwebinar4/signup.php

These templates were created for event invitation posters, emailers, service offerings, and social media campaigns.

The primary focus was to use colours representing the respective organisations and use elements and fonts in tune with communication intended for the audience.

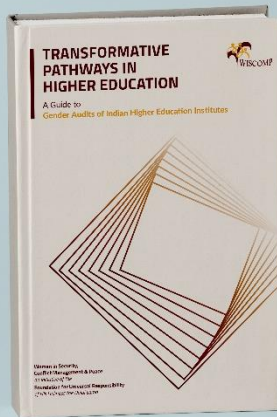
print design



package
02



03
Book
cover



A few examples of the designs created for print, which have been used for out door promotion, book covers, packages, etc.

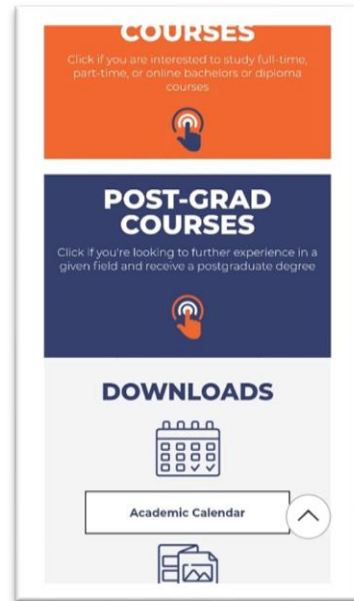
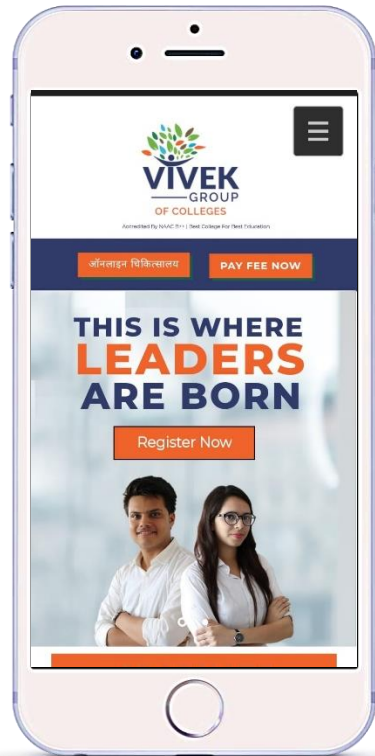
The graphics in these are not centred on the idea of aesthetics, but more to amplify a particular piece of information.

01
standee



billboard 04

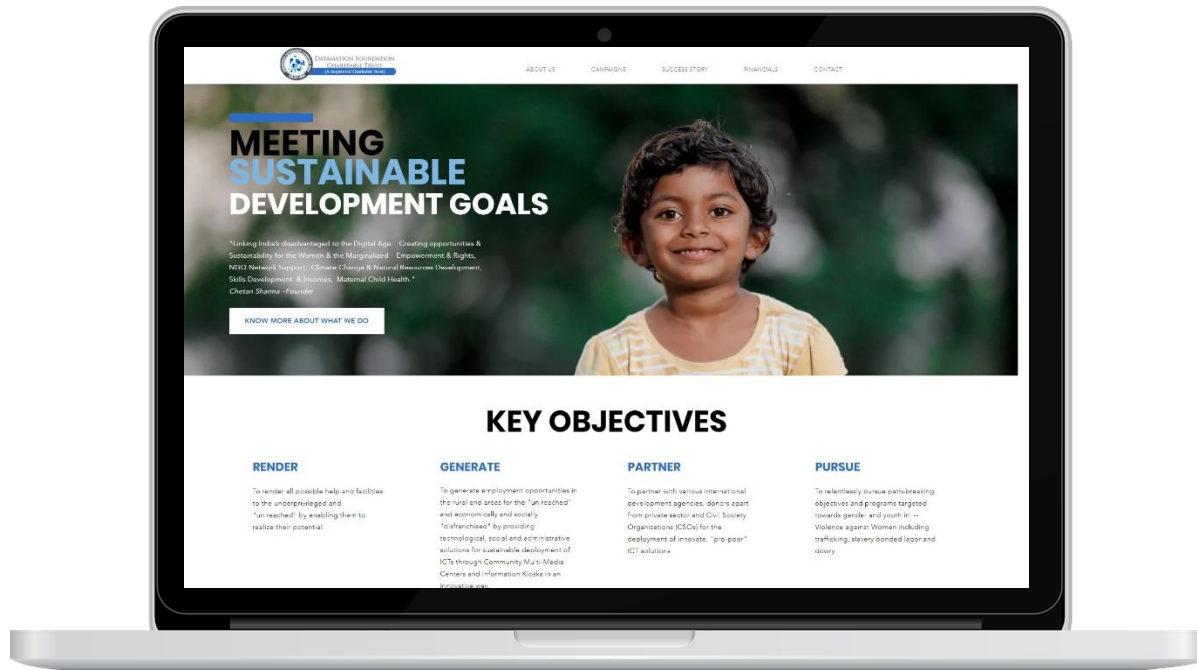
Mobile UI Design



The Vivek College is an educational institute that needed a mobile-focused user interface to highlight its unique offerings using its signature colours and elements.

By utilising prominent fonts and gif images, I ensured that the mobile site serves the desired purpose of efficiency and modernization.

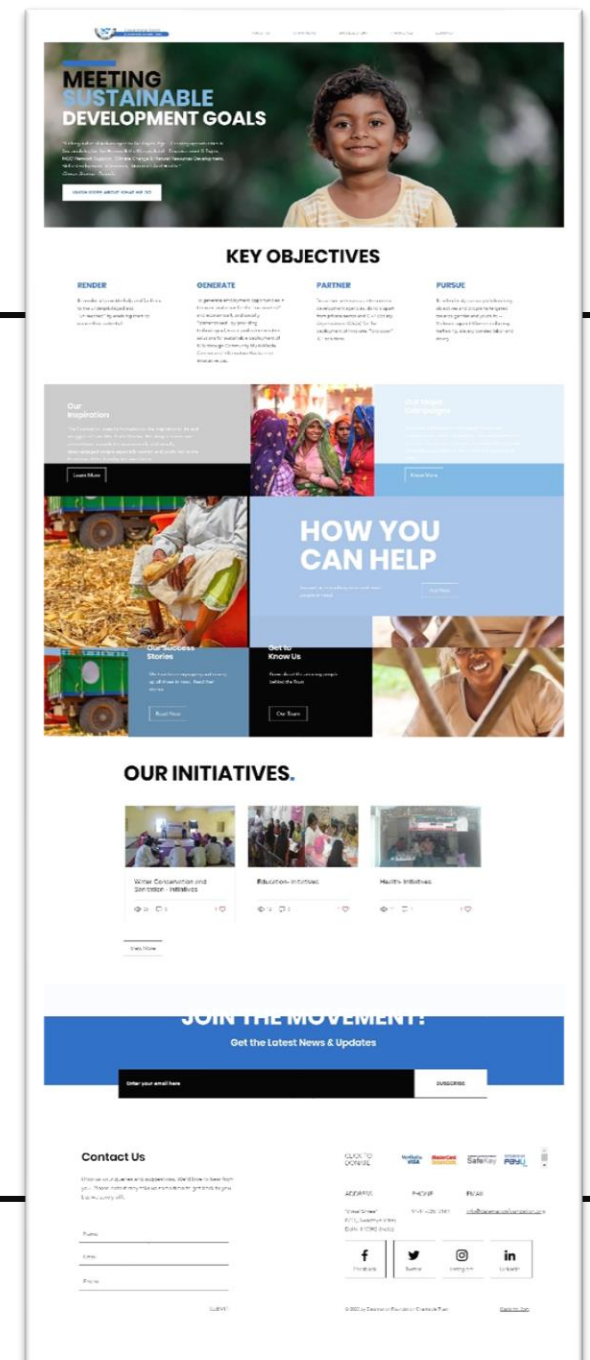
Web UI Design



The Datamation Foundation is an NGO, whose major audience prefers surfing their website via laptops and desktops, so I designed an interface keeping that in mind.

There are subtle transitional animations with important information in sight.

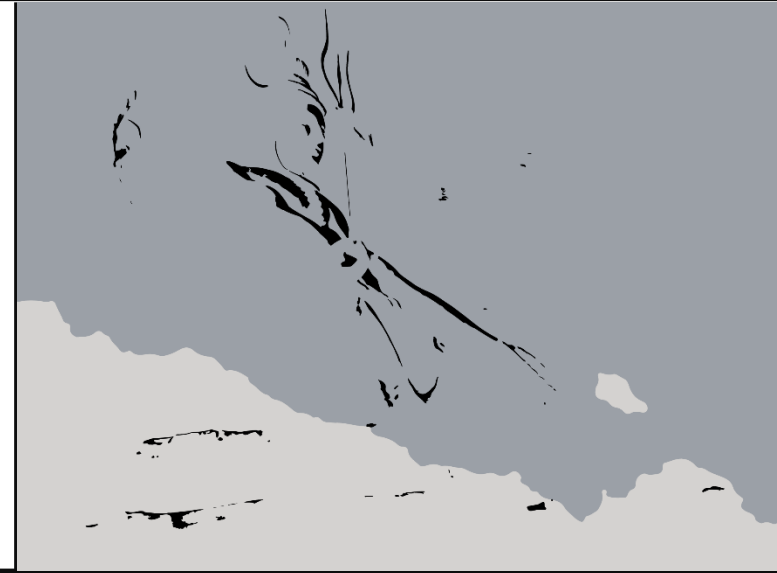
www.datamationfoundation.org





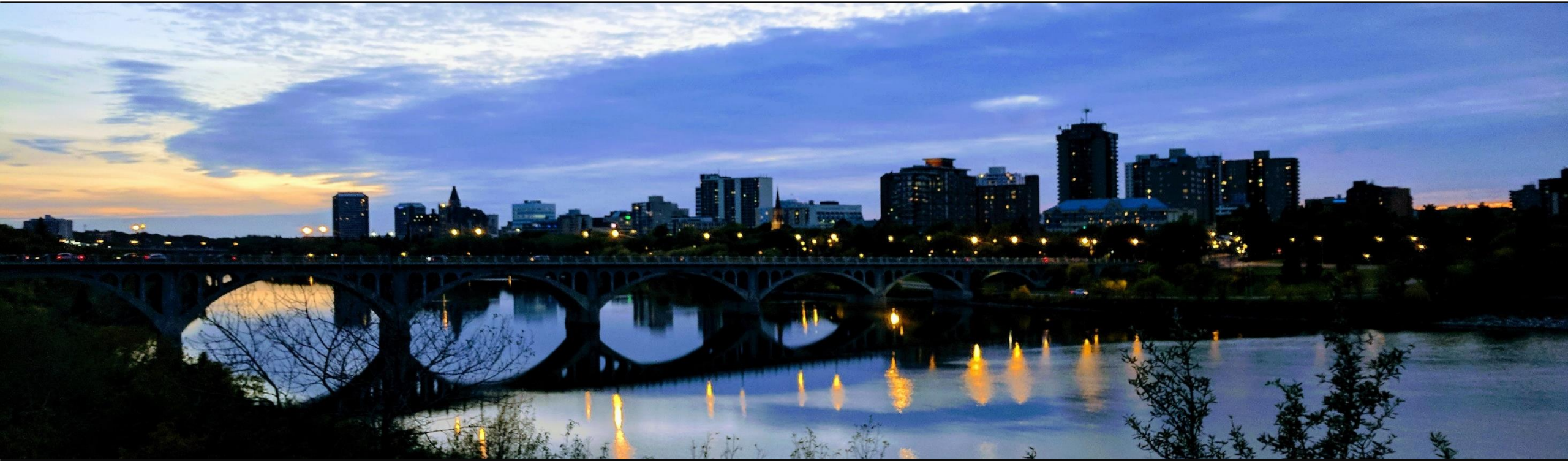
abstract design

Shiva is a prominent mythical figure in Indian culture, who is depicted as a half-man and half-woman. I have been quite fascinated by what Shiva represents and how the interpretation has varied meanings across generations.



These abstract designs are inspired by the images I clicked of the famous Shiva statue located at an altitude of 13000ft in Sikkim, India. Each of these is an attempt to present the different views this idol holds, the first being that of the Destroyer and Protector; the second of Enlightenment; and the third of the dancer who performs Tandava.

photo graphy



I often draw inspiration from my surroundings, which led to an interest in photography to capture the unique elements of nature and architecture. Although still a novice, I am in the process of learning more about the technical aspects needed to encapsulate the creativity I see around me every day.



photo graphy

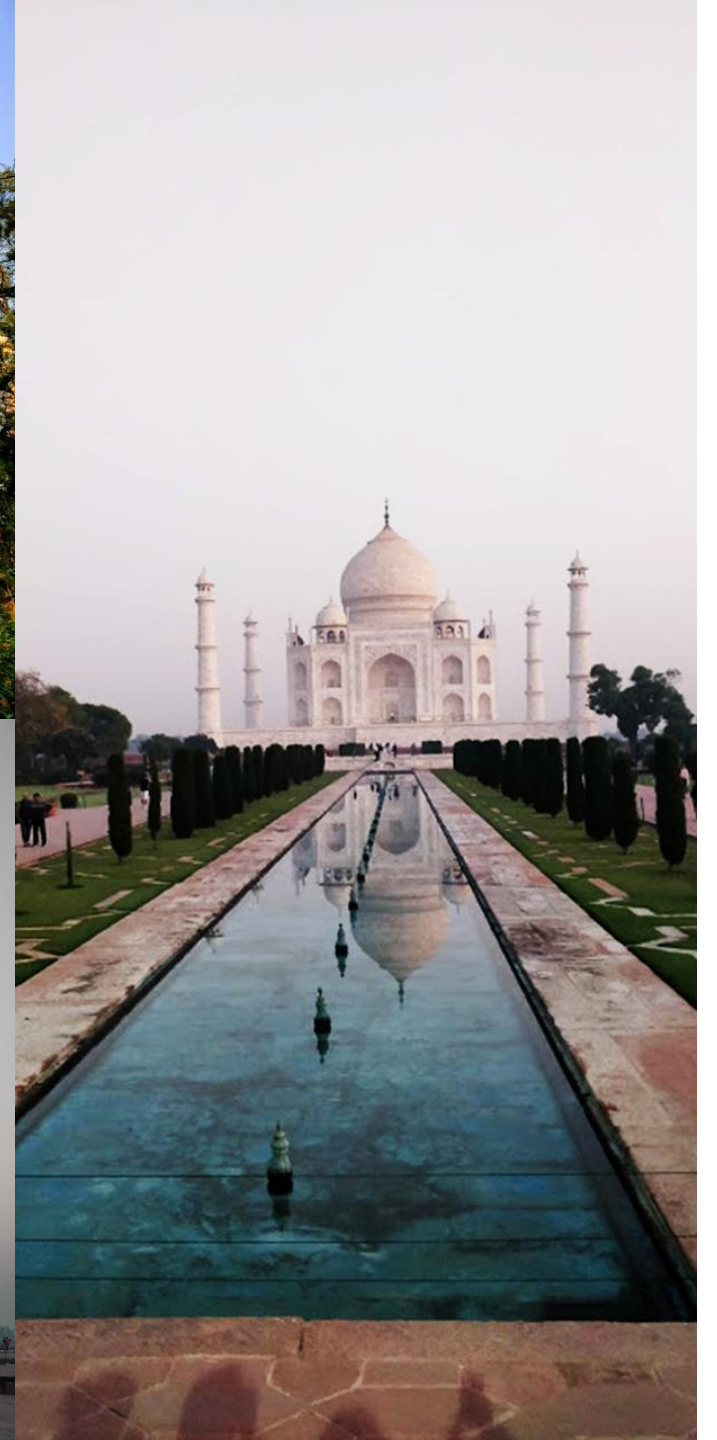
These photographs of the mountains near Lake Louise, Alberta were an attempt to evaluate and control the tones in the composition. The above two photographs with darker tones give a sombre feeling, while the photo on the right with a lighter tone feels bright and airy.



photo graphy

With my interest in history, I wanted to capture an architectural marvel: the Taj Mahal.

These images intend to present the structure's uniqueness, which lies in its grandeur, design symmetry, and optical illusion.





THANK YOU